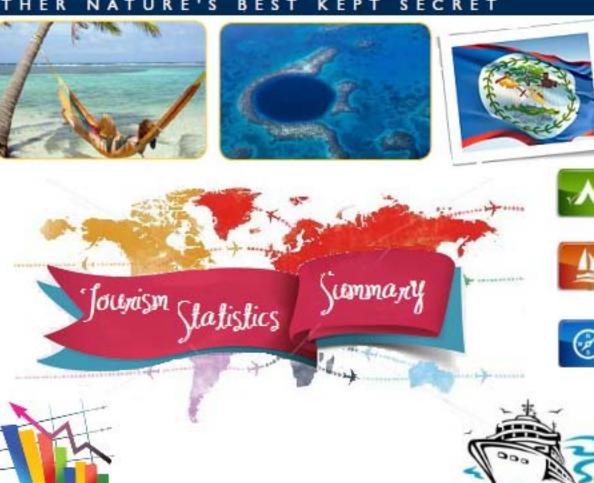
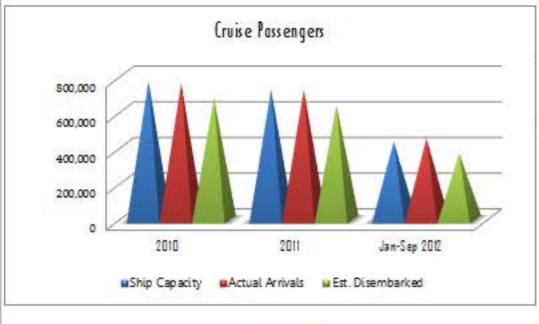


Tourism Board



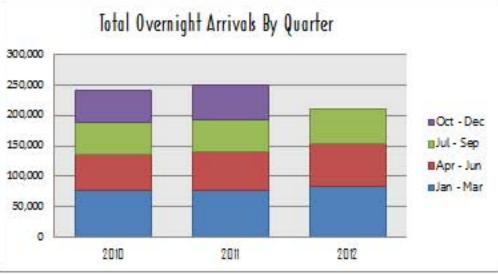


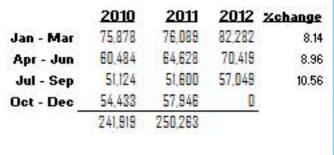


2010	2011	2012	%change
286,946	222,427	238,154	7.07
152,344	168,861	130,171	-22.91
114,775	107,848	86,995	-19.34
210,563	228,742	0	
764,628	727,878		
			Jan-Sep
	2010	2011	2012
Capacity	777,818	729,366	437,267
al Arrivals	764,628	727,878	455,320
embarked	680,519	643,205	372,212
	286,946 152,344 114,775 210,563 764,628 • Capacity	286,946 222,427 152,344 168,861 114,775 107,848 210,563 228,742 754,528 727,878 2010 Capacity 777,818 al Arrivals 764,628	286,946 222,427 238,154 152,344 168,861 130,171 114,775 107,848 86,995 210,563 228,742 0 754,528 727,878 2010 2011 0 Capacity 777,818 729,366 al Arrivals 764,628 727,878

Cruise Arrivals: January - September 2012

Cruise Arrival figures have been unpredictable in 2012 compared to the previous two years. Through the first quarter of 2012 there was a 7% increase in cruise arrivals. This was followed by a decrease of 23% in the second quarter, and a 19% decrease in the third quarter. There are fewer ships scheduled to visit Belize in 2012 than there were in 2011 and 2010. However, the number of scheduled cruise ship visits is set to increase again in 2013. The % disembarkation is an estimate based on recordings taken at the Fort Street Tourism Village. Estimates have consistently been around 88 - 90% disembarkation for Belize annually. Disembarkation is currently at 82% through the first three quarters of this year.





	2012 has been a record breaking year for Belize's overnight
	tourist arrivals through the first three quarters. In March
	2012, overnight tourist arrivals exceeded 32,000 for the first
	time in history. January, May, June, July and September were
	all record highs for those particular months, and there have
ı	been no decreases in any month of 2012. We can expect
ı	more positive growth in overnight arrival numbers as the
	tourism high season approaches in mid-November.
П	70 70

	Overni	ght Arrivak By	Quarter - Airpor	
200,000 180,000 160,000				
140,000 120,000				#Oct - Dec
100,000 80,000 60,000				Apr - Jun
40,000 20,000				7
0 2	2010	2011	2012	

2010	2011	2012	%chang
55,354	57,942	64,989	12.
44,563	47,769	55,330	15.8
33,917	34,251	41,693	21.7
38,568	42,034	0	
172,402	181,996		
	55,354 44,563 33,917 38,568	55,354 57,942 44,563 47,769 33,917 34,251 38,568 42,034	55,354 57,942 64,989 44,563 47,769 55,330 33,917 34,251 41,693 38,568 42,034 0

Historically, visitors through the airport account for over 72% of tourist traffic into Belize. In April 2012 there was a 7.8% increase in airport tourist arrivals, which was the smallest percentage change for the year thus far. It was also the smallest numerical change for the year, with an increase of 1,299 tourists. The largest numerical increase occured in June, with an increase of 3,365 tourists. The 30.2% increase in September represents the largest percentage increase for the year thus far. In each quarter of 2012, the percentage increase through the airport has been greater than that of the preceding quarter.

Overnight Arrivals: January - September 2012

BY MONTH:

2011	2012	%change	2013 %0	change
23,592	24,263	2.85	26,664	9.89
23,854	25,778	8,07	27,680	7,38
28,643	32,240	12.56	33,727	4,61
23,585	23,699	0.49	24,844	5.25
19,289	22,106	14.60	20,942	-5.27
21,755	24,615	13.14	24,708	0.38
24,042	25,778	7.22	27,233	5.64
17,735	19,528	10.11	21,104	8.07
9,823	11,743	19.55	12,042	2.54
12,093	14,171	17.18	14,849	-0,86
18,908	21,213	12.19	23,495	10.76
26,945	29,228	8.48	30,073	2.89
250,263	274,362	9.63	286,659	4.48
	23,592 23,854 28,643 23,585 19,289 21,755 24,042 17,735 9,823 12,093 18,908 26,945	23,592 24,263 23,854 25,778 28,643 32,240 23,585 23,699 19,289 22,106 21,755 24,615 24,042 25,778 17,735 19,528 9,823 11,743 12,093 14,171 18,908 21,213 26,945 29,228	23,592 24,263 2.85 23,854 25,778 8.07 28,643 32,240 12.56 23,585 23,699 0.49 19,289 22,106 14.60 21,755 24,615 13.14 24,042 25,778 7.22 17,735 19,528 10.11 9,823 11,743 19.55 12,093 14,171 17.18 18,908 21,213 12.19 26,945 29,228 8.48	23,592 24,263 2,65 26,664 23,854 25,778 8,07 27,680 28,643 32,240 12,56 33,727 23,585 23,699 0,49 24,844 19,289 22,106 14,60 20,842 21,755 24,615 13,14 24,708 24,042 25,778 7,22 27,233 17,735 19,528 10,11 21,104 9,823 11,743 19,55 12,042 12,093 14,171 17,18 14,049 18,908 21,213 12,19 23,495 26,945 29,228 8,48 30,073

(Estmated figures in blue font)

Overnight Tourist Arrivals - Forecast

BY MARKET:

	2012		2013
American	167,215	American	174,381
European	34,023	European	37,366
Canadian	21,018	Canadian	21,457
Belizeans		Belizeans	
living abroad	10,338	living abroad	10,590
Guatemalans	12,521	Guatemalans	13,312
Mexicans	5,758	Mexicans	5,844
Other	23,489	Other	23,708
Total:	274,362	Total:	286,659

2012 has been a very good year for Belize's overnight tourist arrivals.

Considering the historical trend of increases in the fourth quarter -high season, an annual projected increase of at least 9% in arrivals for 2012 is reasonable.

In 2013 tourism growth is expected to continue, but not at the accelerated pace that occurred in 2012. A 4.5% overall increase is expected in 2013, taking into account historical trends as well as economic factors in origin market countries. The overnight arrival forecast was made possible with data contributed by the Oxford Economics Company (Tourism Economics).



http://mlmwoman.com/usmap.htm

Overnight (Air) Tourist Arrivals by US region & state

Arrivals by air give a good indication of the overall pattern of inflows of Belize's tourist visitors. Visitors from the United States make up over 60% of overnight arrivals to Belize annually. Belize's tourism industry is eager to learn exactly where these vistors are coming from. Looking more closely at the air arrivals from the United States, it appears that most US visitors come from California and Texas, the West and Southwestern regions of the United States respectively. On the East coast, New York is the primary state of origin for visitors to Belize, as is Florida in the South. These findings should not come as a surprise, since it is widely thought that many of these large coastal US cities are home to many Belizean communities abroad. Therefore there are many cultural and social connections that have been established over the years between the US and Belize in these particular areas.

	AIR AR	RIVALS	- MIST		AIR AR	RIVALS	- MIST	11.000000000000000000000000000000000000	AIR AR	RIVALS .	- MIST
NORTH WEST	r 5 Was co	15320A1535	2012	WEST	POWNED	15000 N.S.	2012	NORTH EAST	SOCIAL		2012
Jan - Jun				Jan - Jun				Jan - Jun			
Alaska	314	306	551	Arizona	1,497	1,888	1,665	Maine	410	426	407
Idaho	497	588	702	California	12,025	12,984	13,003	New Hampshire	447	474	463
Montana	527	618	846	Colorado	3,547	3,413	4,053	Vermont	320	299	312
Oregon	1,660	1,767	2,176	Hawaii	127	69	142				
Washington	3,324	3,538	4,291	Nevada	656	627	656	EAST			
Wyoming	341	385	405	New Mexico	710	732	812	Jan - Jun			
				Utah	731	829	816	Connecticut	1,061	1,028	917
MIDWEST								Delaware	154	158	145
Jan - Jun				SOUTHWEST				Massachusetts	2,319	2,359	2,314
Iowa	613	489	591	Jan - Jun				New Jersey	1,930	1,795	1,815
Kansas	703	805	790	Arkansas	740	802	1,008	New York	6,054	5,673	5,377
Minnesota	2,096	2,448	2,923	Louisianna	680	1,040	1,313	Pensylvannia	2,410	2,203	2,402
Missouri	1,422	1,328	1,586	Oklahoma	883	874	1,131	Rhode Island	260	195	258
Nebraska	413	360	492	Texas	10,250	10,705	11,579				
North Dakota	78	94	194					SOUTH			
South Dakota	175	293	261					Jan - Jun			
								District of Columbia	12	103	5
NORTH								Kentucky	647	764	790
Jan - Jun				SOUTHEAST				Maryland	1,626	1,817	1,725
Illinois	3,031	3,069	3,174	Jan - Jun				North Carolina	2,306	2,353	2,544
Indiana	1,008	1,362	1,231	Alabama	864	821	978	South Carolina	1,009	945	971
Michigan	1,383	1,514	1,766	Florida	4,226	4,057	4,464	Tennessee	1,332	1,349	1,512
Ohio	1,996	2,156	2,108	Georgia	1,901	2,032	2,357	Virginia	2,418	2,244	2,745
Wisconsin	1,545	1,659	1,835	Mississippi	315	433	761	West Virginia	162	82	162

JAN - MAR	1	AIR ARRIVALS	- MIST		APR - JUN	A	R ARRIVALS	- MIST	
	2010	2011	2012	% traffic 2012		2010	2011	2012	24 traffic 2012
Austria	48	27	101	2.7%	Belgium	69	57	189	6.9%
Belgium	49	45	76	2.1%	Denmark	37	57	39	1.4%
Czechoslovakia	24	23	69	1.9%	France	117	206	276	10.1%
Denmark	49	52	83	2.2%	Germany	185	240	239	8.8%
Finland	32	38	29	0.8%	Ireland	47	47	79	2.9%
France	193	324	500	13.5%	Italy	64	102	116	4.3%
Germany	254	347	438	11.8%	Netherlands	66	149	122	4.5%
Ireland	90	68	66	1.8%	Norway	45	72	34	1.3%
Italy	177	157	220	5.9%	Spain	110	83	86	3.2%
Netherlands	78	113	162	4.4%	Sweden	27	45	65	2.4%
Norway	74	75	68	1.8%	Switzerland	95	82	87	3.2%
Spain	116	112	87	2.4%	United Kingdom	1,191	1,476	1,025	37.7%
Sweden	94	97	99	2.7%	Other	117	199	363	13.3%
Switzerland	87	86	111	3.0%		2,170	2,815	2,720	100.0%
United Kingdom	1,403	1,190	1,293	34.9%	Collection by Common said to			70/ -1 -11	I manufacture to
Other	120	162	298	8.1%	Collectively European visito				
enovez. 1 -	2,888	2,916	3,700	100.0%	Belize annually. Most Europ the United Kingdom (over 3				
Overnight (Air) T	ourist A1	rrivals by l	uropeo	in Country	European countries-of-origi experienced very little grow economic downturn. This material economic	n. Europea with over the nay be beca	an arrivals past two use many	i to Beliza years sin Europear	e have ce the global n countries are



AIR ARRIVALS - MIST JAN - MAR 2011 2012 2010 2.345 2.619 Alberta 1.550 British Columbia 1334 1.391 1.651 **236** 254 437 Manitoha New Brunswick New Foundland 114 Nova Scotia 2.073 1.441 3,445 Ontario Prince Edward Island 18 Ouebec 284 229 643 244 Saskatchewan 5.915 5.784 9.024 1st Qrt Total: AIR ARRIVALS - MIST 2011 2010 1.069 658 511 560 66 56 25 3

1/2 traffic 2012

29.0%

18.3%

4.8%

0.5%

0.2%

1.8%

38.2%

0.1%

7.1%

0.0%

7.9%

0.7%

100.0%

100.0%

2012 APR - JUN % traffic 2012 1.084 Alberta 28.7% British Columbia 693 18.3% Manitoba 106 2.8% 48 New Brunswick 1.3% New Foundland 0.2% 105 Nova Scotia 2.8% 767 629 1,407 Ontario 37.3% Prince Edward Island 0.0%

97

52

2,275

157

2,577

299

3,777

Quebec

Saskatchewan

2nd Qrt Total:

Africa	95	80	68	0.7%	Africa	
Caribbean	642	521	431	4.6%	Caribbean	
Central America	8,410	7,919	431 4.6% Caribbean 7,481 80.4% Central Americ 856 9.2% South Americ 464 5.0% Other 9,300 100.0% 2nd Qrt Total: ze from the United States, Europe, s tourists from other regions of			
South America	743	697	856	9.2%	South Americ	
Other	282	352	464	5.0%	Other	
1st Qrt Total:	10,172	9,569	9,300	100.0%	2nd Qrt Total:	
the world in smaller Belize shares a land Many visitors from and Salvador, pass American visitors n outside of Belize's th	r numbers; pa I barder with these countri frequently ac nake up over	articularly Mexico (No es and the ross Belize 80% of the	visitars fro arth Amer neighbarin 's land bar taurists w	om Central Andica) and Guate origing coutries of P orders each day	nerica. emala. fonduras . Central	
Overnight (Air) To	urist Arriva	ls from (Other Reg	gions of the	World	

AIR ARRIVALS - MIST

2012 traffic 2012

2011

2010

JAN - MAR

al America America

APR - JUN

8,489 240

2010

51

804

475

10,059

AIR ARRIVALS - MIST

2011

623

9,010

329

759

10,792

100.0%

2012 traffic 2012

1.0%

5.7%

83.1%

3.2%

6.9%

105

608

8,859

346

740

10,658

		AIR ARRIVALS	- MIST		PROFESSIONAL	I	AIR ARRIVALS	- MIST	
LEISURE	2010	2011	2012	%change	BUSINESS	2010	2011	2012	%change
Jan - Mar	46,433	43,737	51,139	16.92	Jan - Mar	3,036	2,746	2,402	-12.53
Apr - Jun	34,235	35,126	37,345	6.32	Apr - Jun	2,808	2,940	2,017	-31.39
Jul - Sep	23,356	21,984	0		Jul - Sep	2,435	2,264	0	
Oct - Dec	29,009	28,450	0		Oct - Dec	2,706	1,989	0	
	133,033	129,297			STATE DESIGNATION OF	10,985	9,939		,

VISITING FRIENDS	Δ	IR ARRIVALS	- MIST		OFFICIAL	Δ	R ARRIVALS	- MIST	
& RELATIVES (YFRs)	2010	2011	2012	%change	BUSINESS	2010	2011	2012	%change
Jan - Mar	5,700	4,813	5,781	20.11	Jan - Mar	618	537	472	-12.10
Apr - Jun	5,321	6,171	5,454	-11.62	Apr - Jun	793	456	472	3.51
Jul - Sep	5,060	4,920	0		Jul - Sep	757	603	0	
Oct - Dec	4,999	3,791	0		Oct - Dec	515	351	0	
AF-	21,080	19,695		ā.	95	2,683	1,947	12:	

Overnight (Air) Tourist Arrivals by Visitor Purpose

Historically, over 77% of Belize's tourist visitors have been "leisure' visitors. Many of these types of visitors come to Belize as couples or as families. The second largest group are persons who come to visit friends or relatives living in Belize. In the past, most of these individuals were Belizeans living abroad. However in recent times, many American retirees have settled in Belize. Their relatives and friends from abroad would come to visit them in Belize, thereby increasing the pool of persons classified as "VFRs".

Belize forms a bridge between Central America and the Caribbean.

Because of its strategic location, Belize is an ideal place for many business travelers throughout the region. Business travelers to Belize are usually associated with private enterprises, but there are a few who also visit the country on official government business.

2010	AIR ARRIVALS - MIST		151	2011			ALE ARRIVALS - M	IST	CONTRACTOR OF	2012		AIR ARRIVALS - MIST		-0 -0.00 N/O
JAN- MAR AeroCaribbean	Business - Official 3		Leisure 184	Visiting Family! Friends 16	JAN- MAR AeroCaribbean	Business - Official 4	Business - Professional 21	Leis e re 164	Visiting Family! Friends 17	JAN- MAB American Airlines	Business - Official 191	Professional	Leisare 18,810	Visiting Family/ Friends 2,142
American Airlines	272	1,326	17,914	2,637	Air Caribe	38	100	298	76	Continental Airlines	47	369	19,100	1,986
Continental Airlines	93	575	16,513	1,724	American Airlines	187	890	13,986	1,613	Delta Airlines	34	169	7,513	965
Delta Airlines	33	190	4,392	523	Atlantic	1	2	254	5	Private Air	60	208	835	32
Maya Island Air	27	127	787	54	Continental Airlines	85	585	17,681	1,690	Taca	135	614	1,781	349
Private Air	22	173	387	11	Delta Airlines	37	264	6,139	679	Tropic Air	2	61	632	17
Taca	143	513	1,821	340	Maya Island Air	6	108	344	44	US Airways	3	43	2,446	283
Tropic Air	8	17	930	35	Private Air	6	138	209	49	1st Qrt Total:	472	2,402	51,117	5,774
US Airways	14	78	3,438	351	Taca	168	596	2,907	488					
1st Qrt Total:	615	3,010	46,366	5,691	Tropic Air	0	9	427	22					
					US Airways	4	29	1,295	126					
					1st Qrt Total:	536	2,742	43,704	4,809					
2010		AIR ARRIVALS - M	IST	000000000	2011		AIR ARRIVALS - M	IST .	0000000000	2012		AIR ARRIVALS - M	IST TEL	i i
	Business			Visiting Family/		Business			Visiting Family/		Business			Visiting Family/
APR - JUN	- Official	Professional	Leisure	Friends	APR - JUN		Professional	Leisure	Friends	APR - JUN		Professional	Leisure	
AeroCaribbean	341	1,301	31 14,073	10 2,360	AeroCaribbean	5		241 331	15 130	American Airlines	222 49		14,305 12,903	2,287
American Airlines	155	562	12,998	1,755	Air Caribe	43 168		11,522	5	Continental Airlines Delta Airlines	43 63		5,614	1,621 797
Continental Airlines	32	141	3,330	453	American Airlines	000		163	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Private Air	21		301	24
Delta Airlines Maga Island Air	14	99	398	453 52	Atlantic Continental Airlines			13,682		Taca	110		1,304	396
Private Air	43	108	199	7	Delta Airlines	28		4,564	765	Tropic Air	3	N. (7)(1)(1)	433	5
Taca	193	557	1,558	512	Maga Island Air	20		133	103	US Airways	2		2,401	317
Tropic Air	100	11	268	6	Private Air	4	134	227	105	2nd Qrt Total:	470		37,261	500
US Airways	4	18	1,314	158	Taca	134	U 150.50	2,968	758	and the second second	* 91000	III TO	20 TW	
2nd Qrt Total:	790	2,798	34,169	5,313	Tropic Air US Airways	1 3	30	323 950	25 108	carriers for tourist visitor	American Airlines and Continental Airlines continue to be the most popular carriers for tourist visitors to Belize. It is worth noting however, that			
Overnight (Air) Touris	t Arrivak	- Visitor Purp	oose By A	irline	2nd Qrt Total:	456		35,104	6,170	although the number of leisure travelers that each carries is comparable, American airlines carries more than twice as many business travelers as Continental airlines. While Taca airlines carries far fewer leisure travelers than Continental Airlines, the number of business travelers each carries is about the same.				

STATISTICAL INSTITUTE OF BELIZE	Averag	e Length of	Stay	Average Daily Expenditure				
×	2010	2011	2012*	2010	2011	2012		
Stay-over Visitors	Nights	Nights	Nights	US\$	US\$	US\$		
Business Visitors	5.89	6.04	6.37	164.57	136.35	151.49		
Leisure Visitors	7.19	7.18	7.87	126.01	125.92	146.84		
† VFRs	9.71	8.35	9.32	70.68	67.92	77.37		
All Stay-over Visitors	7.32	7.23	7.97	123.05	121.53	139.74		

† VFRs = Visting Friends & Relatives

Average Length of Stay and Average Daily Expenditure by Major Tourist Category

The Statistical Institute of Belize conducts an exit survey of tourist visitors at the three main ports of entry in the country on behalf of the Belize Tourism Board and the Central Bank of Belize. The survey produces an overall profile of the tourist visitor; but the two most important piecies of data produced are the average visitor length of stay and the average daily expenditure.

Business visitors have the highest average daily expenditure because they tend to stay in more luxurious accommodations than regular visitors. Conversely however, business visitors have the shortest average length of stay at just over six nights. Leisure visitors are the largest number of tourist visitors in Belize. Most stay in the country a little over one week.

Persons who come to visit friends and relatives stay the longest in the country, averaging over 8 nights in 2011. Conversely, VFRs spend the least amount of money on average, because they rarely stay in paid accommodations.

^{*}Jan - Jun

		AIR ARRIVALS	- MIST		AIR ARRIVALS	- MIST		AIR ARRIVALS	- MIST	It appears that most of Belize's tourist visitors are between the ages of 25 - 34
JAN - MAR		2010	0		201	1		2012	2	and 45 - 54. Males have a slightly higher number of visits when comparing
	age	female	male	age	female	male	age	female	male	the two genders on a whole. More mature adults (ages 55 - 64) make up a
under 18	8.1%	2,625	2,652	7.5%	2,490	2,365	8.2%	3,207	2,882	larger percentage of the market in the first quarter of the year (19%). However
18 - 24	9.0%	3,398	2,477	8.3%	3,251	2,162	8.4%	3,775	2,452	that share begins to decrease to around 15% in the second quarter of the year.
25 - 34	16.3%	5,440	5,173	16.2%	5,568	4,915	16.5%	6,507	5,722	
35 - 44	16.4%	4,878	5,751	16.4%	4,951	5,719	16.1%	5,562	6,333	
45 - 54	21.2%	6,657	7,097	20.9%	6,537	7,027	20.1%	7,268	7.654	
55 - 64	19.1%	5,812	6,631	19.9%	6,113	6,781	19.8%	6,928	7,741	
65 and over	9.8%	2,787	3,599	10.8%	3,032	3,961	10.9%	3,444	4,603	
1	gender:	48.6%	51.4%	gender:	49.2%	50.8%	gender:	49.5%	50.5%	
APR - JUN		2010)		201	1		2012	2	
The second second second second	age	female	male	age	female	male	age	female	male	
under 18	8.7%	2,295	2,276	9.6%	3,008	2,806	9.4%	2,943	2,803	
18 - 24	9.9%	2,960	2,261	9.9%	3,570	2,373	9.7%	3,708	2,235	
25 - 34	20.6%	5,732	5,153	19.2%	6,212	5,390	20.5%	6,766	5,803	
35 - 44	18.7%	4,386	5,493	18.0%	5,006	5,859	17.9%	5,163	5,803	
45 - 54	19.9%	4,837	5,663	20.0%	5,721	6,350	20.0%	5,920	6,324	
55 - 64	15.2%	3,498	4,503	15.8%	4,307	5,189	15.3%	4,354	5,025	
65 and over	7.0%	1,535	2,163	7.4%	1,845	2,641	7.4%	1,897	2,622	
	gender:	47.8%	52.2%	gender;	49.2%	50.8%	gender:	50.1%	49.9%	
Overnight ((Air) To	urist Arriv	als by Ag	e & Gend	er					

	Al	R ARRIVALS -	MIST			1	AIR ARRIVAL	s - MIST	
JAN- MAR	2010	2011	2012	% traffic 2012	APR-JUN	2010	2011	2012	2/2 traffic 2012
Belize District	14,419	20,272	18,585	25.0%	Belize District	14,527	20,971	18,761	30.4%
Ambergris Caye	16,004	20,535	22,941	30.8%	Ambergris Caye	14,648	17,543	18,224	29.5%
Caye Caulker	2,603	2,541	4,408	5.9%	Caye Caulker	2,132	1,915	2,587	4.2%
Cayo	7,287	8,298	10,713	14.4%	Cayo	7,199	7,798	8,201	13.3%
Corozal	885	1,170	1,572	2.1%	Corozal	1,114	1,030	1,374	2.2%
Offshore Islands North	993	544	695	0.9%	Offshore Islands North	672	550	662	1.1%
Offshore Islands South	515	193	938	1.3%	Offshore Islands South	397	219	986	1.6%
Orange Walk	997	1,002	1,442	1.9%	Orange Walk	1,133	1,147	1,475	2.4%
Placencia	3,393	5,074	6,096	8.2%	Placencia	3,516	4,120	4,270	6.9%
Stann Creek	2,890	3,438	5,099	6.9%	Stann Creek	3,098	3,163	4,023	6.5%
Toledo	952	1,552	1,931	2.6%	Toledo	1,162	1,400	1,199	1.9%
1st Qrt Total:	50,938	64,619	74420		2nd Qrt Total:	49,598	59,856	61,762	
Overnight (Air) Tourist 1	Arrivals by d	l <mark>es tinatio</mark>	n staye	for air to capital, tourism In the fit 30% of In the so visits, v Historic most an to San F	gris Caye and the Belize district a travelers. The Belize district is st while San Pedro is the number (particularly because of the bar irst quarter, Ambergris Caye was all visits. Belize District was nur second quarter, the Belize district while San Pedro was a little less to cally San Pedro generates over 43 nual estimated tourism visits. The Pedro's figure because Belize City single destination.	till consider one destina rier reef an is the leadin mber two with accounted than 30%. 3% of total line figure for	red the countion for count of the maring destination of the country of the countr	ntry's conventional ine resertion visite of the total 10% of over the condition of the cond	mmercial al ve). ed at over l visits. erall has the t is close

1st Qrt Total:	34,007	23447		1st Qrt Total:	25,801	21231	
Timeshare	488	364	1.6%	Timeshare	315	148	0.6%
research facilities	356	102	0.4%	research facilities	135	173	0.7%
Religious/educational				Religious/educational			
Private Home	178	9	0.0%	Private Home	135	80	0.3%
Motel	16	0	0.0%	Motel	10	0	0.0%
Hotel, resort	16,427	13,416	57.2%	Hotel, resort	13,812	11,717	50.0%
Homestay	109	0	0.0%	Homestay	81	43	0.2%
Guesthouse, lodge, Inn	6,860	3,763	16.0%	Guesthouse, lodge, Inn	3,541	3,096	13.2%
Farm	401	0	0.0%	Farm	288	0	0.0%
Eco-Tourism	135	175	0.7%	Eco-Tourism	93	104	0.4%
Campsite	668	270	1.2%	Campsite	534	148	0.6%
Cabanas/Cabins	2,262	1,334	5.7%	Cabanas/Cabins	1,721	1,454	6.2%
Bed & Breakfast	419	34	0.1%	Bed & Breakfast	248	132	0.6%
Apartment, condo, villa	5,688	3,980	17.0%	Apartment, condo, villa	4,888	4,136	17.6%

Overnight (Air) Tourist Arrivals by Accommodation Type

AIR ARRIVALS - MIST

2012 1/2 traffic 2012

2010

JAN- MAB

Over 50% of air travelers reportedly stay in hotels or resorts when visiting Belize. Over 17% stay in apartments, condos or villas. Guethouses, lodges and inns are also quite popular. When the new accommodation classification system is completely established, it can be expected that there will be a wider variation of properties reported in these numbers.

APR - JUN

AIR ARRIVALS - MIST

2012 1/2 traffic 2012

2010

AVERAGE DAILY ROOM RATE BY REGION (\$BZD)

\$265.5

\$239.1

\$140.5

\$245.0

\$161.4

\$273.2

\$147.8

\$194.8

\$287.7 \$264.7

\$274.0

\$296.3

\$186.6

\$222.4

2011

Stann Creek

Other Islands

Placencia

Toledo

TOTAL

AREA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Belize District	\$163.3	\$135.7	\$162.4	\$152.5	\$160.0	\$161.1	\$149.0	\$145.1	\$179.3	\$172.6	\$121.4	\$227.0	\$159.3
Ambergris	\$392.8	\$355.6	\$393.8	\$370.8	\$340.4	\$322.6	\$335.0	\$366.4	\$252.4	\$316.2	\$313.4	\$401.6	\$356.2
Caye Caulker	\$122.8	\$110.9	\$126.3	\$110.6	\$128.0	\$114.1	\$106.0	\$93.2	\$110.3	\$91.9	\$108.6	\$134.4	\$114.8
Cayo	\$199.9	\$208.6	\$197.1	\$210.9	\$204.5	\$181.8	\$177.0	\$195.2	\$221.9	\$168.1	\$203.3	\$214.4	\$198.1
Corozal	\$92.8	\$99.0	\$94.3	\$92.7	\$91.8	\$97.5	\$104.3	\$95.1	\$84.8	\$92.5	\$83.2	\$62.7	\$92.5
Orange Walk	\$136.2	\$88.5	\$171.0	\$142.9	\$72.3	\$81.7	\$87.7	\$89.0	\$72.0	\$69.3	\$100.2	\$96.9	\$104.2
Stann Creek	\$253.0	\$238.1	\$257.4	\$181.3	\$290.6	\$211.4	\$208.6	\$217.1	\$119.5	\$127.2	\$201.6	\$326.1	\$233.2
Placencia	\$255.5	\$254.4	\$254.6	\$243.0	\$301.5	\$321.2	\$247.2	\$261.8	\$148.1	\$244.9	\$251.7	\$313.1	\$267.4
Toledo	\$165.8	\$161.8	\$137.4	\$182.2	\$138.8	\$87.6	\$122.5	\$99.9	\$75.0	\$82.3	\$131.7	\$183.9	\$140.2
Other Islands	\$220.5	\$167.1	\$235.4	\$229.1	\$219.3	\$229.2	\$179.4	\$244.6	\$201.5	\$195.2	\$192.9	\$258.8	\$214.2
TOTAL	\$244.4	\$230.6	\$249.2	\$235.0	\$235.4	\$221.4	\$204.7	\$209.7	\$189.3	\$173.9	\$206.8	\$268.6	\$228.5
2012													
AREA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep				Jan - Jul
Belize District	\$157.1	\$166.2	\$174.9	\$309.3	\$165.7	\$162.5	\$157.6	\$162.9	\$149.1				\$174.4
Ambergris	\$551.4	\$394.7	\$409.2	\$405.7	\$470.0	\$354.8	\$387.9	\$362.7	\$294.4				\$409.5
Caye Caulker	\$130.8	\$137.0	\$161.2	\$128.9	\$120.9	\$147.6	\$123.4	\$133.5	\$108.9				\$134.4
Cayo	\$285.4	\$284.7	\$223.8	\$235.4	\$317.8	\$194.3	\$201.9	\$175.7	\$295.9				\$241.5
Corozal	\$95.9	\$96.9	\$87.9	\$72.8	\$106.3	\$96.0	\$108.7	\$102.1	\$68.7				\$93.9
Orange Walk	\$153.0	\$170.4	\$153.1	\$128.5	\$122.4	\$101.7	\$119.4	\$94.3	\$92.0				\$131.8

\$253.3

\$275.0

\$134.0

\$257.8

\$269.2 \$286.8 \$295.4 \$235.1 \$241.5 \$232.6

\$265.2

\$328.2

\$98.8

\$238.1

\$271.3

\$266.3

\$138.5

\$237.3

\$267.4

\$239.4

\$122.6

\$270.2

\$215.1

\$291.6

\$164.7

\$247.9

\$122.6

\$226.7

\$124.5

\$278.5

\$210.0

\$242.6

\$274.2

\$143.8

\$237.4

\$252.5

HOTEL OCCUPANCY BY REGION

2011

AREA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Belize District	58.1	34.9	45.9	37.9	34.1	39.7	40.7	29.9	37.9	34.2	30.2	44.2	38.8
Ambergris	43.2	65.5	59.2	46.9	41.8	38.0	41.2	37.8	24.3	19.3	38.7	55.4	43.7
Caye Caulker	49.7	60.6	57.1	54.8	41.4	45.4	50.5	46.0	45.8	17.0	22.8	39.3	44.3
Cayo	45.4	51.1	50.2	42.3	30.3	39.7	35.5	37.8	16.8	19.5	28.9	50.1	38.3
Corozal	34.6	48.8	30.5	39.0	25.3	28.3	35.0	15.2	12.0	22.1	28.5	28.0	28.
Orange Walk	50.2	64.6	56.5	28.9	52.0	43.2	35.8	28.0	3.7	16.3	30.0	45.1	39.
Stann Creek	40.0	37.8	45.2	27.0	38.9	36.0	39.3	30.6	21.2	12.8	45.8	40.4	36.
Placencia	53.3	59.7	47.5	41.2	42.3	39.6	27.2	25.4	11.7	20.4	34.1	39.3	38.5
Toledo	37.5	39.3	47.8	40.4	31.1	18.9	21.7	26.0	20.4	14.1	30.9	27.8	30.9
Other Islands	27.8	27.3	30.4	27.1	38.5	39.4	43.2	13.2	4.1	16.7	28.7	25.1	27.
TOTAL	45.7	55.5	50.6	41.9	37.9	38.7	38.3	31.9	24.9	22.3	33.3	45.6	39.3
AREA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep			J	an - Se
2012	54,444	E-900	1222		1414/1000	1,514	12.02	102500	0.220.00				
Belize District	38.0	53.6	52.0	35.0	46.9	38.4	53.2	47.6	40.8				45.
Ambergris	48.5	62.5	62.6	56.8	49.4	50.8	46.4	41.6	25.8				48.1
Caye Caulker	51.5	71.4	43.3	58.8	39.3	39.7	48.6	36.9	19.3				45.1
Cayo	42.9	35.1	56.3	52.0	35.7	35.0	37.7	46.3	20.1				40.2
Corozal	18.1	24.5	32.3	43.1	11.9	15.8	37.4	20.2	32.2				27.0
Orange Walk	48.2	47.7	55.6	42.9	40.4	43.7	19.1	26.3	26.4				39.
Stann Creek	36.5	23.8	47.7	53.3	40.4	53.1	52.4	63.2	28.8				46.3
Placencia	34.1	68.7	49.6	41.5	35.6	29.9	31.3	30.3	28.3				37.
Toledo	36.6	37.3	55.3	55.8	23.9	18.0	14.9	17.5	13.7				27.
Other Islands	36.7	30.5	38.9	44.6	39.1	34.2	34.6	31.0	11.4				35.0

Area Description	No Of Hotels	96	No of Rooms	% of Rooms	No of Beds	% of Beds	Employees	and the same to the same of th	Employees		Total Employees	% Employees
000000000000000000000000000000000000000							Male	Male	Female	Female		
October 2011					- Alexander		Nationals	Foreign	Nationals	Foreign		
Belize City	30	4.2%	683	9.7%	1023	8.4%	200	6	261	1	468	9.5%
Belize Rural	22	3.1%	254	3.5%	431	3.5%	59	0	58	9	126	2.5%
Caye Caulker	86	12.2%	636	9.0%	1042	8.5%	66	4	119	- 11	200	4.1%
Cayo	107	15.2%	1069	15.1%	1916	15.8%	489	16	344	10	859	17.7%
Corozal	37	5.2%	350	5.0%	536	4.4%	64	1	85	5	155	3.2%
Offshore North	12	1.7%	146	2.1%	225	1.5%	113	5	51	2	171	3.5%
Offshore South	28	4.0%	236	3.3%	440	3.5%	133	4	83	3	223	4.5%
Orange Walk	21	3.0%	261	3.7%	469	3.9%	67	3	68	1	139	2.9%
Placencia	115	16.3%	736	10.4%	1151	9.5%	346	19	257	12	634	13.0%
San Pedro	151	21.4%	1855	25.2%	3363	27.8%	608	35	458	33	1134	23.3%
Stann Creek	58	8.2%	527	7.5%	885	7.3%	189	6	184	4	383	7.9%
Toledo	39	5.5%	314	4.4%	636	5.2%	203	8	154	3	368	7.5%
Total	706	100.0%	7067	100.0%	12117	100.0%	2537	107	2122	94	4850	100.0%
Area Description	No Of Hotels	%	No of Rooms	% of Rooms	No of Beds	% of Beds	Employees	Employees	Employees	Employees	Total Employees	% Employees
	200 2 6 12 6 12 14 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(1100	A CONTRACTOR OF THE PARTY OF	The same of the sa		Contract Con	Male	Male	Female	Female		NA ANDRO PROGRAM
October 2012							Nationals	Foreign	Nationals	Foreign		
Belize City	31	4.3%	584	9.9%	1030	8.5%	209	4	256	1	470	9.4%
Belize Rural	24	3.3%	258	3.7%	778	6.5%	59	1	69	5	134	2.7%
Caye Caulker	87	12.1%	612	8.9%	999	8.3%	59	4	118	17	198	4.0%
Cayo	114	15.5%	1120	16.2%	1946	15.1%	543	17	357	9	926	18.5%
Corozal	32	4.5%	317	4.5%	484	4.0%	59	1	85	3	148	3.0%
Offshore North	13	1.8%	144	2.1%	224	1.5%	107	5	49	1	162	3.2%
Offshore South	28	3.9%	229	3.3%	438	3.5%	144	3	92	2	241	4.8%
Orange Walk	20	2.8%	250	3.5%	443	3.7%	66	2	66	1	135	2.7%
Placencia	117	16.3%	727	10.5%	1186	9.8%	360	27	266	23	676	13.5%
San Pedro	153	21.3%	1712	24.8%	3000	24.9%	592	31	481	35	1139	22.8%
Stann Creek	61	8.5%	553	8.0%	928	7.7%	193	8	183	3	387	7.7%
					***				100			
Toledo	38	5.3%	308	4.5%	595	4.9%	202	7	170	3	382	7.5%